



LAUNCHit
Minto



LIVE 2 >> LEAD



SPONSORSHIP PROPOSAL
October 12, 2018

LIVE2>>LEAD

October 12, 2018

WHAT IS LIVE2LEAD?

A leader development experience designed to equip you with new perspectives, practical tools and key takeaways. You'll breathe new life into your leadership during this information-packed day event. Learn from world-class leadership experts in the morning and return to your office ready to implement your new action plan and lead with renewed passion and commitment.

THE SPEAKERS



JOHN C. MAXWELL
JOHNMAXWELL.COM

Leadership expert,
best-selling author,
and coach.

CARLY FIORINA
CARLYFORAMERICA.COM

2015 presidential
candidate, former CEO
of Hewlett-Packard.

DANIEL PINK
DANPINK.COM

Best-Selling Author,
To Sell Is Human: The
Surprising Truth About
Moving Others, Drive
and A Whole New Mind.

DEBRA SEARLE
DEBRASEARLE.COM

Professional
Adventurer and Serial
Entrepreneur.

WHY SPONSOR?

ACCESS

Be confident you are reaching the key influencers in your local community with your marketing message by partnering with your Live2Lead host.

IDENTITY

Increase awareness of your company as a catalyst for growth by aligning your brand with our all-star speakers and local Live2Lead leaders.

COMMUNITY

Establish your presence in the local leadership community as an organization that supports learning and enriching experiences such as Live2Lead.

A red square with a black border, containing the text "\$1,000" in black. The square is centered within a larger grey diamond shape.

Platinum

- 10 tickets to the Live2Lead broadcast event
- Sponsorship recognition on all promotional materials (print, online, radio)
- Verbal recognition at the event

A red square with a black border, containing the text "\$500" in black. The square is centered within a larger grey diamond shape.

Gold

- 5 tickets to the Live2Lead broadcast event
- Sponsorship recognition on promotional materials (print & online)

A red square with a black border, containing the text "\$250" in black. The square is centered within a larger grey diamond shape.

Silver

- 2 tickets to the Live2Lead broadcast event
- Sponsorship recognition on promotional materials (online)



📞 519-510-7400

✉ info@launchitminto.com

LaunchIt Minto strives to assist new businesses to start, grow and succeed in a creative environment. LaunchIt Minto provides an excellent training and mentorship program educating both new and local established business owners on a wide range of business strategies.

LaunchIt is excited to bring Live2Lead to Minto for a third year in a row! We anticipate a huge response to this exciting event. This is a global event bringing people together from over 30 countries! We would like to invite you to attend this valuable conference featuring world-class leadership experts. Gain new perspectives and start leading with a renewed passion and commitment. This development conference is designed to challenge, encourage and inspire. Connect with local leaders to expand your leadership network as you learn together to add value to your business and community.

Event Sponsorship

Expand leaders within your organization and community while establishing your presence in the local leadership community as an organization that supports learning and enriching experiences such as Live2Lead. Gain exposure in the local community through sponsorship recognition on Live2Lead promotional materials.