

Interested in starting a CO-OP?  
Join Peter Cameron and  
LaunchIt Minto for...



# CO-OPS 101:

Successful Co-op Solutions for Rural Issues

Co-operatives are a different kind of business model that are driven by people, planet and profit. The Ontario Co-operative Association (OCA) supports, develops, educates and advocates for Ontario's 1,500+ co-operative businesses.

- Why the "triple bottom line" co-op model can help preserve jobs, services and important rural infrastructure.
- Why the success rate of the co-operative business model is twice that of "traditional business"
- How you can use the co-operative model to sell your business to your employees
- How the co-operative model can be utilized to start for profit or non-profit businesses.

## Monday June 25th

## 6:30-8:30 pm



Ontario  
Co-operative  
Association

Peter Cameron  
Co-op Development Manager,  
Ontario Co-operative Association

To Register:

519-510-7400

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**\$15pp Chamber Member**

**\$20pp Non-Chamber Member**