

THE DEVIL IS IN THE DETAILS

DO NUMBERS

SCARE YOU?

JAN 23, 2018

6:30-8:30PM

- The importance of knowing your forecasted sales and expense numbers.
- What are fixed, variable, and discretionary expenses?
- Fundamental small business financial planning.
- Various price positioning strategies.
- How to forecast your monthly sales and cash flow.
- And much more...

Presented By
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